Course Description Template for Knowledge Management

1. Course Name:
knowledge management

2. Course Code:
WBA-42-02

3. Semester/Year:
Second Term

4. Date of preparation of this description:
15/9/2025

5. Available Forms of Attendance:
Live classroom attendance

6. Number of Hours (Total) / Number of Units (Total):
3 Hours / 3 Units

7. Course Administrator Name
Name: Assoc. Prof. Dr. Mohammed Nabil Hadi Al-Haboubi Email: mohammed.nab@uowa.edu.iq

8. Course Objectives	
✓ Introduce students to the basic concepts and importance of knowledge management within organizations. ✓ Explore methods of collecting, storing, and sharing knowledge to improve business efficiency. ✓ Analyze the role of knowledge management systems and techniques in supporting decision-making. ✓ Develop strategies to promote a culture of knowledge sharing within organizations. ✓ Assess the impact of knowledge management on innovation, collaboration, and competitive advantage. ✓ Enhance students' ability to apply knowledge management frameworks to solve business challenges.	Course Objectives

9. Teaching and Learning Strategies	
✓ Interactive Lectures: To clarify the basic concepts and the role of knowledge management in organizations.	**Strategy**

- ✓ Case Studies: Analyze real-world practices for adopting and sharing knowledge.

- ✓ Collaborative Learning: Group activities to promote a culture of knowledge sharing.

- ✓ Classroom discussions: Exploring the impact of knowledge management on innovation and competitiveness.

- ✓ Student Presentations: Providing summaries or proposed solutions to knowledge-related business problems.

- ✓ E-learning: Using digital platforms and tools to support research and practical application.

10. Course Structure

Evaluation Method	Learning Method	Name of Unit or Topic	Required Learning Outcomes	Hours	Week
Oral questions	Lecture + Discussion	Basic Concepts to Knowledge	It distinguishes between the basic concepts of knowledge and its importance in different contexts.	3	1
Short Test	Lecture + Participation	Types of Knowledge	It classifies the types of knowledge and differentiates them in terms of characteristics and uses.	3	2
Short Report	Lecture + Practical Examples	Knowledge Sources	It identifies different sources of knowledge and evaluates their reliability.	3	3
duty	Lecture + Practical Analysis	Knowledge Management Processes (Diagnosis, Goal Setting, Generation, Storage)	Explains knowledge management processes in terms of diagnosis, goal setting, and generation.	3	4
Short Test	Lecture + Training	Knowledge management processes (distribution, application, organization, retrieval, sustainment)	Demonstrates knowledge management processes related to distribution, implementation, organization, retrieval, and maintenance.	3	5
duty	Lecture +	Key Elements of Knowledge Management	Explains the role of strategy and people as	3	6

	Training	(Strategy and People)	key elements of knowledge management.		
Share	Lecture + Discussion	Basic Elements of Knowledge Management (Technology and Operations)	Demonstrates the importance of technology and processes in supporting knowledge management.	3	7
Monthly Testing	Lecture + Practical Cases	First Month Exam	Successfully pass the first month exam while demonstrating an understanding of the previous concepts.	3	8
duty	Lecture + Table Analysis	Knowledge Management Strategies (Concept, Importance, Objectives)	It clarifies the concept of knowledge management strategies and defines their importance and objectives.	3	9
Short Report	Lecture + Case Study	Types of Knowledge Management Strategies	Distinguishes between types of knowledge management strategies and determines their appropriate use.	3	10
Short Test	Lecture + Practical Training	Challenges Facing Building Knowledge Societies	It discusses the challenges facing building knowledge societies and proposes solutions to them.	3	11
report	Lecture + Exercise	Challenges of implementing knowledge management	Analyzes the challenges of implementing knowledge management and reviews ways to overcome them.	3	12
duty	Lecture + Discussion	Determine who is responsible for knowledge management	Identifies those responsible for knowledge management and outlines their roles in organizations.	3	13
Classroom Participation	Review + Exercises	Success and Failure Factors in Knowledge Management	Assesses the success and failure factors of knowledge management and draws lessons learned.	3	14
Final exam	Final Review	Second Month Exam	Pass the second month exam successfully while demonstrating an understanding of the course topics.	3	15

11.	Course Evaluation

Distribute the score out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, and written exams, and reports..... etc
I.   Presentation Preparation: 10 Degrees
II. Short Tests: 10 Marks
III. Reports: 10 Degree
IV. Monthly Exams: 20 marks
V.   Final Exam: 50
VI. **Total = 100 Marks**

12.	Learning and Teaching Resources

Al-Kubaisi, Salah Al-Din. Al-Mahyawi, Saad Zinad. (2005). Knowledge Management. Arab Organization for Administrative Development.	**Required Textbooks**
Jashapara, A. (2011). Knowledge management : an integrated approach. Harlow, Essex New York: Pearson/Financial Times/Prentice Hall.	**Key references**
Dalkir, K. (2023). Knowledge management in theory and practice (4th ed.). The MIT Press.	**Recommended books and references**
https://knowledgesuccess.org	**Electronic References, Websites**