

Course Description Template Strategic Thinking

1. Course Name:	
Strategic Thinking	
2. Course Code:	
WBA-32-02	
3. Semester/Year:	
Second Session	
4. Date of preparation of this description:	
15/9/2025	
5. Available Forms of Attendance:	
Came	
6. Number of Hours (Total) / Number of Units (Total):	
3 Hours / 3 Units	
7. Course Administrator Name	
الاسم: ا.م.د صلاح مهدي عباس حبيب اليساري الإيميل: salah.ma@g.uowa.edu.iq	
8. Course Objectives	
<ul style="list-style-type: none"> ✓ Introducing students to the nature of strategic thinking in terms of concept, importance, patterns, and historical development. ✓ Providing students with the analytical, critical, and creative skills necessary to formulate a future vision for organizations. ✓ Enable students to apply different strategic thinking models and understand the mechanisms of systems thinking and thinking about the future. ✓ Develop students' ability to analyze practical practices of strategic thinking in contemporary business organizations. ✓ Highlighting the importance of strategic thinking as an essential tool for leaders and managers at all organizational levels. 	Course Objectives
9. Teaching and Learning Strategies	

<ul style="list-style-type: none"> ✓ Theoretical lectures that focus on basic concepts and models. ✓ Class discussions and brainstorming sessions to stimulate critical thinking. ✓ Analyze case studies of business organizations' practices in the field of strategic thinking. ✓ Student activities include the preparation of reports and short researches. ✓ Use electronic and desk resources to deepen understanding. 	Strategy
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10. Course Structure

Evaluation Method	Learning Method	Name of Unit or Topic	Required Learning Outcomes	Hours	Week
Oral exams	Lecture + Brainstorming	Basic concepts in strategic thinking.	Understand the nature and importance of strategic thinking.	6	1-2
Classroom Participation	Lecture + Discussion	The historical development of strategic thinking.	It traces the roots and stages of the development of strategic thought.	3	3
Student Activity	Lecture + Character Analysis	The personality patterns of strategic thinkers.	Identify the different traits and styles of strategic thinkers.	3	4
Surprise Exam	Lecture + Workshop	Strategic Thinking Models.	Apply different models to formulate strategic ideas.	6	5-6
duty	Lecture + Practical Training	Thinking about the future.	Acquire the skills of foreseeing the future and building scenarios.	3	7
Monthly exam	Lecture + Case Study	Systems Thinking .	Understand the organization as an integrated system and analyze the relationships between its components.	3	8
Student Activity	Lecture + Brainstorming	Creative and critical thinking.	Develop creative and critical problem-solving skills.	6	9-10
Oral exam	Lecture + Practical Training	Scenario thinking.	Practice analyzing the possible consequences of different decisions.	3	11
Classroom Participation	Lecture + Discussion	Organizational Thinking.	Understand how culture and structure influence thinking	3	12

			about the organization.		
Research Report	Case Study + Discussion	Business organizations' practices in strategic thinking.	Analyze real-world examples of applying strategic thinking in companies.	6	13-14
Final exam	Writing / Attendance	Final exam.	A comprehensive assessment of the student's understanding of the concepts and practices of strategic thinking.	3	15

11. Course Evaluation

Distribute the score out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, and written exams, and reports..... etc

- A. Daily, Surprise and Oral Exams: 10
- B. Student Activities (Reports, Research, Participation): 10 marks
- c. Monthly exam (two months): 30 marks
- d. Final Exam: 50

Total = 100 Marks

12. Learning and Teaching Resources

1. Strategic Thinking - Dr. Taher Mohsen Mansour Al-Ghalibi and Dr. Manaf Abdulkazem Al-Rubaie - 2018.
2. Strategic Management: An Integrated Approach - Dr. Zakaria Mutlak Al-Douri - 2010.
3. "Strategy Safari: A Guided Tour Through The Wilds of Strategic Management" by Henry Mintzberg, et al.

Required Textbooks