

# Sample Course Description Economic feasibility studies

<b>1. Course Name</b>	
<b>Economic feasibility studies</b>	
<b>2. Course Sign :</b>	
<b>WBA-32-07</b>	
<b>3. Semester/year</b>	
<b>Course 2</b>	
<b>4. Date of preparation of this description:</b>	
<b>15/9/2025</b>	
<b>5. Available attendance forms</b>	
<b>In-person + online (when needed)</b>	
<b>6. Number of study hours (total) / number of units (total) :</b>	
<b>2 hours / 2 units</b>	
<b>7. Course Admin Name</b>	
<b>Name: M. M. Wahad Rahim Jihad</b> Email: <a href="mailto:wihad.raheem@uowa.edu.iq">wihad.raheem@uowa.edu.iq</a>	
<b>8. Course Objectives</b>	
<b>Objectives of the course</b>	<ul style="list-style-type: none"> <li>✓ Understand the concept and objectives of a feasibility study</li> <li>✓ Distinguish between feasibility study and action plan</li> <li>✓ Classify the types of projects and determine the specificity of each type</li> <li>✓ Collecting the necessary data and identifying its sources</li> <li>✓ Conducting a marketing feasibility study Demand assessment Competition analysis and pricing</li> <li>✓ Conducting a technical and engineering feasibility study to determine the technology, production capacity and location</li> </ul>
<b>9. TEACHING AND LEARNING STRATEGIES</b>	
<b>Strategy</b>	<ul style="list-style-type: none"> <li>✓ Theoretical lectures supported by presentations (Mindomo).</li> <li>✓ Class discussions and analysis of case studies.</li> <li>✓ Project learning (reporting and short research).</li> </ul>

✓ Take advantage of electronic and library resources.

## 10. Course Structure

Week	Hours	Intended Learning Outcomes	Module / Course Name or	method of learning	Valuation method
1	2	Definition of feasibility and its objectives and identification of its key questions	Business Case Concept:	Lecture + Discussion	Oral questions
2	2	Distinguish between the two documents and link the feasibility results to the implementation plan	Difference between Feasibility Study and Action Plan	Lecture + Participation	Quiz
3	2	Classify projects and understand the impact of gender on evaluation and funding	Project Types	Lecture + practical examples	Short Report
4	2	Enumerate the stages and identify the required data and its sources	Stages of Feasibility Study	Lecture + discussion groups	Long Report
5	2	Estimating market size, categories, pricing and distribution	Marketing Feasibility Study	Lecture	Quiz
6	2	Identify technology, energy, location and operational requirements	Technical and Engineering Feasibility Study	Lecture	school work, ought, duty, onus, must, task, trust, imperative, obligation, office
7	2	Calculate NPV, IRR, break-even point and build financing structure	Funding Feasibility Study	Lecture	<b>Quiz</b>
8	2	Exam-i	First Exam	Writing / Attendance	Monthly Quiz
9	2	Legal and Regulatory Aspects, Contracts and Market Entry Channels	Commercial Feasibility Study	Lecture	school work, ought, duty, onus, must, task, trust, imperative, obligation,

					office
<b>10</b>	2	Adapt feasibility approach to resource constraints and simplified business model	Small Business Feasibility Study	Lecture	Short Report
<b>11</b>	2	Analyze drivers and formulate value proposition and product suitability for the market	Motivations for starting a small business	Lecture	Quiz
<b>12</b>	2	Identify constraints and build a risk matrix and mitigation plans	Obstacles to establishing a small project	Lecture + Exercise	storage
<b>13</b>	2	Build business model elements and measure relevance using testable hypotheses	Business model and product suitability for the market	Lecture + Discussion	school work, ought, duty, onus, must, task, trust, imperative, obligation, office
<b>14</b>	2	Preparing an executive roadmap, governance structure and performance indicators for follow-up	Implementation and Governance Plan	Termination of the project	Classroom Participation
<b>15</b>	2	A final test	final examination	Writing / Attendance	Final Examination

## 11. Course Evaluation

**Distribution of the score of 100** according to the tasks assigned to the student such as daily preparation, daily, oral, monthly and written examinations and reports ... Etc.

Preparation and Class Participation: 10 marks

Attendance: 10 marks

First Month Examination: 15 marks

Second Month Examination: 15 marks

Final Exam :50 marks

**Total = 100 marks**

## 12. Learning and Teaching Resources

### Required textbooks

Economic Feasibility Studies – Dr. Mohamed Ali Attia

### Electronic references, websites ,.....

Scientific journals and research on supply management