

English Language Course Description Template

Course Name: 1.					
English Language					
2. Course Code: -					
To be determined by the academic department					
3. Semester/Year: -					
First Semester					
Date this description was prepared: 4.					
2/9/2025					
Available Attendance Formats 5.					
In-person + Online (when needed)					
Total Credit Hours / Total Units: 6.					
2 hours					
Name of Course Coordinator 7.					
Name: Dr. Mohammed Nabil Hadi Email: mohammed.haboobi@atu.edu.iq					
Course Objectives 8.					
<p>To equip the student with the ability to understand media texts written in English and analyze their main ideas. ●</p> <p>To develop the student's English writing skills by formulating simple and clear media sentences and texts. ●</p> <p>To train the student to read and understand short media articles and reports in English. ●</p> <p>To enable the student to use English in academic and professional media contexts. ●</p> <p>Preparing the student linguistically to pursue their academic studies in Media and keep pace with global media developments. ●</p>			<p>Course Objectives </p>		
Teaching and Learning Strategies 9					
<p>Theoretical lectures supported by practical examples. ✓</p> <p>Classroom discussions and dialogues. ✓</p> <p>Practice in using linguistic expressions ✓</p> <p>E-learning via digital resources and educational videos. ✓</p>				<p>Strategy</p>	
10. Course Structure					
Assessment Method	Learning Method	Unit or Topic Name	Required Learning Outcomes	Hours	Week
Oral Questions	Lecture + Discussion	What Is Media	Identify the basic concept of media and its main types	2	1
Quiz	Lecture + Examples	Present Simple	Use the present simple tense to describe facts and general media concepts	2	2
Short Report	Lecture + Participation	Defining & Explanatory Structures	Use simple defining and explanatory structures to explain media terms	2	3

Homework	Lecture + Discussion	The Role of Media in Modern Society	Understand the role of media in modern society	2	4
Homework	Lecture + Exercise	News Values and News Selection	Recognize basic news values and criteria for news selection	2	5
Quiz	Lecture + Case Study	Cause and Effect	Use cause-and-effect language in simple media contexts	2	6
Homework	Lecture + Practice	What Makes News Important	Identify factors that make news important	2	7
Monthly Test	Lecture + Practical Exercise	News and Public Interest	Understand the relationship between news and public interest	2	8
Short Report	Lecture + Discussion	Social Media and Digital Journalism	Recognize the role of social media in digital journalism	2	9
Homework	Lecture + Practical Examples	Present Continuous	Use the present continuous tense to describe ongoing events and trends.	2	10
Quiz	Lecture + Practice	Describing Trends and Change	Describe trends and changes using simple English structures	2	11
Homework	Lecture + Case Study	Trends in Digital Media	Identify major trends in digital media	2	12
Report	Lecture + Practice	Reporting Events and News Stories	Understand basic methods of reporting events and news stories	2	13
Classroom Participation	Review + Exercises	Past Simple	Use the past simple tense to report past events	2	14
Final Exam	Written	Exam	Assess students' understanding of language and media concepts	2	15
Short Report	Lecture + Examples	Passive Voice (News Reporting)	Use the passive voice in basic news reporting	2	16
Homework	Lecture + Participation	Reporting a Public Incident	Report a simple public incident using appropriate language	2	17
Homework	Lecture + Discussion	Writing a News Report	Write a short and simple news report	2	18
Quiz	Lecture + Exercise	Media Impact and Public Reaction	Understand media impact on public reaction	2	19
Homework	Lecture + Case Study	Present Perfect	Use the present perfect tense to link past events to the present	2	20
Monthly Exam	Lecture + Practice	Result and Effect Language	Use result-and-effect language in media texts	2	21
Short Report	Lecture + Practical Exercise	Media and Public Opinion	Understand the role of media in shaping public opinion	2	22
Homework	Lecture + Discussion	Media Impact on Society	Identify the effects of media on society.	2	23
Quiz	Lecture + Practical Examples	Ethics, Responsibility, and the Future of Media	Understand basic media ethics and future responsibilities	2	24

Homework	Lecture + Practice	Future Simple	Use the future simple tense to express predictions	2	25
Report	Lecture + Case Study	Modals of Obligation and Ability	Use modal verbs to express obligation and ability	2	26
Class Participation	Lecture + Practice	Responsibility in the Digital Age	Recognize responsibility in digital media use	2	27
Short Report	Review + Exercises	Media Ethics in a Changing World	Understand ethical challenges in modern media	2	28
Homework	Lecture + Examples	Media Impact on Society	Analyze media influence on society in simple terms	2	29
Final Exam	Written	Exam	Evaluate overall learning outcomes of the course	2	30

Course Assessment **.11**

Distributing the grade out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, and monthly exams and written exams, reports, etc.

A. Preparation and Class Participation: 10 marks

B. Monthly Exam: 30 marks

C. Final Exam: 60 marks

D. Total = 100 marks

12. Learning and Teaching Resources

Ceramella Nick, Lee Elizabeth. - Cambridge i English for the Media. Student's Book	Required Textbooks
New Headway 5th Edition Beginner_ Student's	Main References
<i>Media and Society</i> . SAGE Publications. <i>The Language of News Media</i> . Blackwell Publishing.	Recommended Supporting Books and References
https://learningenglish.voanews.com	Electronic Resources, Websites

