

Course Description Form
Media Language 2

1- Course Name: Media Language 2

2- Course Code: Lng2

3- Semester / Academic Year: 2025-2026

4- Date of Preparation: 15/11/2025

5- Attendance Type: In-person

6- Total Study Hours: 60

7- Course Coordinator: Assist. Prof. Dr. Saleh Majid Al-Khazraji

8- Course Objectives

- 1- Introducing students to the characteristics of media language.
- 2- Enhancing students' ability to explain and describe in a lively and engaging way.
- 3- Developing cultural awareness and proficiency in media language to help students form balanced opinions accepted by the public and build confidence regardless of time and place.
- 4- Equipping students with conciseness, flexibility, and effective expression skills.
- 5- Enabling students to communicate effectively with society through social media and public life.

9- Teaching and Learning Strategies

- 1- Enabling the student to become a linguistically proficient digital media professional.
- 2- Developing self-learning abilities.
- 3- Acquiring practical experience with perceptual awareness.
- 4- Developing reporting skills.

5- Demonstrating constructive critical thinking and problem-solving skills based on past experiences.

6- Developing teamwork and collaborative skills.

10- Course Structure

Week	Hours	Learning Outcomes	Unit Title	Teaching Method	Assessment Method
1	2	Student learns	Characteristics of Media Language	Lectures & Discussion	Electronic, written & oral tests
2	2	Student recognizes	Descriptive ability	Lectures & Discussion	Electronic, written & oral tests
3	2	Student understands	Conciseness and Flexibility	Lectures & Discussion	Electronic, written & oral tests
4	2	Student explains	Modernity & Appropriateness to Context	Lectures & Discussion	Electronic, written & oral tests
5	2	Student recognizes	Capacity for Development	Lectures & Discussion	Electronic, written & oral tests
6	2	Student becomes aware	Common Language Errors	Lectures & Discussion	Tests & Direct Questions
7	2	Student explains	Morphological Application	Lectures & Discussion	Electronic, written & oral tests
8	2	Student recognizes	Active Participle	Lectures & Discussion	Electronic, written & oral tests
9	2	Student identifies	Passive Participle	Lectures & Discussion	Electronic, written & oral tests
10	2	Student identifies	Adjectival & Intensive Forms	Lectures & Discussion	Electronic, written & oral tests
11	2	Student understands	Rhetorical Applications	Lectures & Discussion	Electronic, written & oral tests
12	2	Student identifies	Simile	Lectures (In-person/Online)	Electronic, written &

					oral tests
13	2	Student identifies	Metaphor	Lectures (In-person/Online)	Electronic, written & oral tests
14	2	Student comprehends	Practical Applications	Lectures	Electronic, written & oral tests
15	2	—	First Semester Exam	In-person	Exam
16	2	Student identifies	Metonymy	Lectures	Electronic, written & oral tests
17	2	Student explains	Functions of Media Language	Lectures	Electronic, written & oral tests
18	2	Student explains	News and Information	Lectures	Electronic, written & oral tests
19	2	Student explains	Interpretation and Explanation	Lectures	Electronic, written & oral tests
20	2	Student comprehends	Entertainment	Lectures	Electronic, written & oral tests
21	2	—	First Monthly Exam – Second Semester	In-person	Exam
22	2	Student explains	Education & Socialization	Lectures	Electronic, written & oral tests
23	2	Student learns	Lexicons and Vocabulary	Lectures	Electronic, written & oral tests
24	2	Student comprehends	Spelling & Punctuation	Lectures	Electronic, written & oral tests
25	2	Student identifies	Taa Marbuta & Taa Maftuha	Lectures	Electronic, written & oral tests
26	2	Student learns	Middle Hamza & Taa Forms	Lectures	Electronic, written & oral tests
27	2	Student comprehends	General Writing Principles	Lectures	Electronic, written & oral tests

11- Course Assessment

The total grade (100) is distributed according to assigned tasks such as daily participation, daily, oral, monthly, written examinations, and reports.

20 marks – First Semester (15 theoretical + 5 practical)

20 marks – Second Semester (15 theoretical + 5 practical)

60 marks – Final Examination

Annual Coursework Grade: 40 marks

12- Learning and Teaching Resources

University of Thi-Qar Curriculum – College of Media – Department of Digital Media

