

### Model description of Al-Nafs al-Alami

This course description provides a brief description of the main features of the course and the learning outcomes expected from the student, demonstrating how he or she can make the most of the available learning opportunities. And the relationship between it and the description of the program.

1. Educational institution	Jamiat Waris al-Anbiya
2. Al-Haqsi Al-Alami / Center	Type of advertising and marketing communication
<b>3. Nouns</b>	<b>Media psychology</b>
4. Forms of presence available	Mandatory
5. The noun teacher	M. M. Al-Hassan Naamah Abdul Karim
6. Chapter / Year	2026-2025
7. Number of Hours of Study (Alkali)	30
8. History of preparation of this description	15/ 12 /2025

#### 9. Curricular outputs and methods of teaching and learning and evaluation

##### A- Al-Hahadab al-Marafiya

- A1- Identifying the concept of media psychology A2- Identifying the importance of media psychology A3- Identifying the functions of media psychology A4- Identifying the goals of media psychology

##### B - The objectives of the course

- B1 – Acquisition of information and skills in media psychology
- B2 – Learn about the era of media psychology in media institutions
- B3 – The student acquires practical and scientific skills that help him to perform the duties required

Methods of teaching and learning

1- The method of the scientific lecture

2- The method of discussion through the guidance of questions to students and participation in the lecture

Evaluation methods

**The daily oral test**

The test is short.

**Monthly test**

**Final exam**

C- Al-Hahadab al-Jujdaniya and al-Qayyimiyah

C1- Showing professional responsibility in action by making use of previous historical experiences C2- Expressing the ability to think constructively and solve problems with confidence and benefit from past experiences C3- The ability to act in the context of collective and collective cooperation

**C4- The ability to manage time**

**D- General skills and transferable skills**

D1- The ability of the student to be successful in communication

D2- The ability to learn independently

D3- They have real information and understanding

concepts D4- They develop reporting skills

10.

Course structure

The week	Hours	Learning outcomes Required	The noun unit / or subject	Teaching method	Evaluation method
1	2	The student learns Concept of knowledge <b>Self-Media</b>	Psychology of the media And his interest in psychology Other	Induction of arguments Al-Makhshana Huzuriya	<b>Test</b> Al-Tahriri And the mouth and the questions Directness
2	2	To recognize The student is Ali. The importance of knowledge <b>Self and goals</b>	<b>Sociology</b> Its importance and goals	Induction of arguments Al-Makhshana Huzuriya	<b>Test</b> Al-Tahriri And the mouth and the questions Directness
3	2	The student understands. Nature of knowledge <b>Self and goals</b>	Nature of social science Objectives of psychology And its goals	Induction of arguments Al-Makhshana Huzuriya	<b>Test</b> Al-Tahriri And the mouth and the questions Directness
4	2	<b>Yabi</b> student Knowledge connection The soul of the community Bala Alam	Psychology relationship Meeting with the media	Induction of arguments Al-Makhshana Huzuriya	<b>Test</b> Al-Tahriri And the mouth and the questions Directness
5	2	Explains them. For the student's sake. Psychology Resources Al-Alam al-Maqrua	<b>Psychology of media</b> The readable	Induction of arguments Al-Makhshana Huzuriya	<b>Test</b> Al-Tahriri And the mouth and the questions Directness
6	2	The student's Importance Psychology <b>Media</b> <b>Audio</b> <b>Visual</b>	<b>Psychology of media</b> Audio and visual	Induction of arguments Al-Makhshana Huzuriya	<b>Test</b> Al-Tahriri And the mouth and the questions Directness
7	2	<b>In Yabi</b> Al-Athar Psychological Lalarentite	Psychological effects of internet	Induction of arguments Al-Makhshana Huzuriya	<b>Test</b> Al-Tahriri And the mouth and the questions Directness
8	2	To recognize The student is Ali. Psychological effects For the press	Psychological effects of journalism	Induction of arguments Al-Makhshana Huzuriya	<b>Test</b> Al-Tahriri And the mouth and the questions Directness
9	2	The student realizes <b>Traits</b> Psychological <b>Social</b> For the press	Psychological characteristics <b>ةفاحصل ةعمجلاو</b>	Induction of arguments Al-Makhshana Huzuriya	<b>Test</b> Al-Tahriri And the mouth and the questions Directness
10	2	<b>In Yabi</b> the student Construction <b>Psychology</b> For the message	Al-Bayna Al-Sikhology for the Mission Media and organization	Induction of arguments Al-Makhshana Huzuriya	<b>Test</b> Al-Tahriri And the mouth and the questions Directness

11	2	The student will learn. <b>Ali Strategies</b> Persuasion	The Secrets of Persuasion	Induction of arguments Al-Makhshana Huzuriya	<b>Test</b> Al-Tahriri And the mouth and the questions Directness
12	2	The student explains. Al-Qana'arif Resources Information	<b>Al-Aqna aka media</b>	Induction of arguments Al-Makhshana Huzuriya	<b>Test</b> Al-Tahriri And the mouth and the questions Directness
13	2	Recommend to the student <b>Contact</b> And communication, knowledge. <b>Self-awareness</b>	Communication and knowledge The soul of the community	Induction of arguments Al-Makhshana Huzuriya	<b>Test</b> Al-Tahriri And the mouth and the questions Directness
14	2	Make sure I understand. The student of the subject The schedule before <b>Exam</b>	As a result of Al-Marf Taskhil Al-Atar <b>And beliefs</b>	Induction of arguments And revision and discussion Presence	<b>Test</b> Al-Tahriri And the mouth and the questions Directness
15	2	<b>Exam Season 1</b>			
16	2	In Yabi for the student <b>Contact</b> <b>Meeting</b> and environmental relations	<b>Contact</b> And the al-Biniya relations	Induction of arguments Al-Makhshana Huzuriya	<b>Test</b> Al-Tahriri And the mouth and the questions Directness
17	2	If the student knows Features Also sociology For the public. Information	<b>Al-Samaat al-Sociology</b> For public communication	Induction of arguments Al-Makhshana Huzuriya	<b>Test</b> Al-Tahriri And the mouth and the questions Directness
18	2	The student explains. Language, knowledge <b>Self-Media</b>	<b>Al-Lagharf Al-Nafs</b> Information	Induction of arguments Al-Makhshana Huzuriya	<b>Test</b> Al-Tahriri And the mouth and the questions Directness
19	2	<b>Yabi</b> student <b>Affection B</b> Language and means Information	Influence and influence language <b>And the media</b>	Induction of arguments Al-Makhshana Huzuriya	<b>Test</b> Al-Tahriri And the mouth and the questions Directness
20	2	The student explains <b>Media</b> Individual differences The public	<b>Media and differences</b> Individualism is against the public	Induction of arguments Al-Makhshana Huzuriya	<b>Test</b> Al-Tahriri And the mouth and the questions Directness
21	2	The student realizes <b>Media</b> And relations <b>Social</b>	<b>Media and relations</b> <b>Social</b>	Induction of arguments Al-Makhshana Huzuriya	<b>Test</b> Al-Tahriri And the mouth and the questions Directness

22	2	Yabi student Psychology Persuasive communication The model	Communication psychology Persuasion al-Muhammad al-Nafs The community	Induction of arguments Al-Makhshana Huzuriya	Test Al-Tahriri And the mouth and the questions Directness
23	2	The student explains. The concept of the public His name Also sociology Walthamstow Meeting	The concept of the public - including sociology and differentiation Interaction Meeting	Induction of arguments Al-Makhshana Huzuriya	Test Al-Tahriri And the mouth and the questions Directness
24	2	To recognize The student is Ali. Psychological stress Interactive media	Psychological stress Media - genres and theories Breath pressure	Induction of arguments Al-Makhshana Huzuriya	Test Al-Tahriri And the mouth and the questions Directness
25	2	The student realizes Pressure indicators Work, media	Recommended Actions Information	Induction of arguments Al-Makhshana Huzuriya	Test Al-Tahriri And the mouth and the questions Directness
26	2	Explains to the student Self-destruction At the media <sup>R</sup>	Al-Ahrtaq al-Nafs has The media <sup>R</sup>	Induction of arguments Al-Makhshana Huzuriya	Test Al-Tahriri And the mouth and the questions Directness
27	2	In Yabi student Leadership period Al-Adrayarf al-Nafs Information Meeting	Knowledge of leadership and management The soul of the community	Induction of arguments Al-Makhshana Huzuriya	Test Al-Tahriri And the mouth and the questions Directness
28	2	The student understands. Skills The Basics of the Leader Information	Basic skills of a leader of information (included, obligatory)	Induction of arguments Al-Makhshana Huzuriya	Test Al-Tahriri And the mouth and the questions Directness
29	2	The student explains All of the above In a way And understanding Irreversible Information	Comprehensive review	Induction of arguments Al-Makhshana Huzuriya	Test Al-Tahriri And the mouth and the questions Directness
30	2		Shahr-e-Tharn exam		Test Al-Tahriri And the mouth and the questions Directness

11. Infrastructure	
1- Required books	Does not exist.
2- Main References (Al-Masadr)	Dr. Hani Al-Jazar - Media Psychologist Introduction to International Social Sciences Dr. Amal Dakkak and Dr. Ahmed Al-Safar

12. The plan of development of the course of study: keeping up with the scientific progress and the use of modern methods Al-Adhaan al-Alamiya', pointing to the opportunities of weakness, applying the fundamentals of Al-Jawd Al-Shalim

